

## Accreditation of Continuing Professional Development programmes

Value Projects Limited, a leading consultancy practice based in Bristol, specialises in work based learning, believing that work is the basis for practical learning and that professional learning should be about doing not just knowing.

Dr Richard Hale, co-founder of Value Projects Limited with Dr Charles Margerison, states *“We believe in encouraging professionals to learn with and from each other and that any professional should be challenged to turn the knowledge they gain from attending training courses into action. This applies equally to continuing professional development. Professionals are under increasing pressure to develop more effective relationships with their clients and customers and to add value in their advisory roles. Undertaking and maintaining evidence of Continuing Professional Development is an important requirement for most professions.”*

Professionals who achieve results and learn from their experience should have their achievement recognised through accredited qualifications. This applies to Continuing Professional Development as well as to leadership and management development programmes.

Value Projects is partnered with the University of Chester to offer and deliver accredited Work-Based Action Learning programmes. The partnership has been strengthened recently by an alliance between Value Projects Limited and the University’s School of Lifelong Learning, which has been funded by the Higher Education Funding Council for England (HEFCE) as part of a major project to support the extension of Work-Based Learning nationally and internationally.

Value Projects are developing links with both corporate organisations and training consultancies where they are able to offer University of Chester accreditation for Work-Based Learning, including Continuing Professional Development (CPD).

The company has developed a CPD Question process, which links work-based projects, personal development, recognition from the professional institute and university accreditation, which can build towards recognised qualifications.

Dr Richard Hale, Managing Director of Value Projects explains: *“The clear benefit of this is the alignment of personal development with business related projects. Our CPD and Leadership Questions approach provides a proven way of unlocking talent and supporting the retention of key personnel, whilst providing the motivation of externally recognised qualifications. An example of one of our current strong links in the corporate sector is with Lloyds TSB Asset Finance Division, where we have developed programmes, working with their Training and Development team, using our CPD and Leadership Questions approach, which have enabled individuals not only to develop themselves but also to deliver real and significant business benefits.*

*“Organisations are increasingly asking tough questions about the cost benefit of spend on training and development and we have the means of demonstrating a return on investment. The fact that this support is being provided by HEFCE through the University of Chester signals that Work- Based Learning is most definitely climbing the education agenda in the UK, and I feel Value Projects are in a tremendous position to support this.”*

If you would like more information about accreditation of your CPD programmes through Value Project Ltd and the University of Chester, please contact Sarah Moore, [sarah@viprojects.com](mailto:sarah@viprojects.com) 0117 310 1262 or visit [www.viprojects.com](http://www.viprojects.com)